

ALA Suncoast Chapter Business Partner Program

Business Partner Levels	Titanium	Platinum	Gold	Silver	Luncheon
1/1/2020 – 12/31/2020	\$5,000	\$3,300	\$1,800	\$1,250	\$650
Number of sponsorships	1	4	Unlimited	Unlimited	6
Annual Event Recognition					
Featured host of ALA Suncoast Business Partner Showcase	✓				
Admission for Business Partner representatives at ALA Suncoast Business Partner Showcase	4	2	2	2	
Space at ALA Suncoast Business Partner Showcase	Prime Placement	2nd Placement	3rd Placement	4th Placement	
Name and logo on Business Partner Showcase bag to be handed out to attendees	✓				
Permanent name badges for Chapter Events	✓	✓			
Featured sponsor of ALA Suncoast Member Holiday Luncheon	✓				
Lunch and admission at ALA Suncoast Member Holiday Luncheon	2 reps	2 reps			
Attendance at all monthly general meetings	2 reps				
Attendance at two (2) monthly general meetings		2 reps			
Attendance at one (1) monthly general meeting			1 rep		
Introduction at luncheon and brief opportunity to speak about your company	✓	✓	✓		
Lunch with Board Members during the year	✓				
May contribute one educational article (not sales) for ALA Suncoast Chapter newsletter (one edition)	✓	✓			
Invitation to the annual Business Partner Appreciation Event	✓	✓	✓	✓	✓
Quarterly Event Recognition					
Featured host at one of four Chapter Quarterly Social Events	✓	✓	✓	✓	✓
Attendance at all Chapter Quarterly Social Events	✓	✓	✓	✓	✓
Full page ad and hyperlink in quarterly newsletter	✓				
Half page ad and hyperlink in quarterly newsletter	✓	✓			
Logo recognition of sponsorship in every newsletter	✓	✓	✓	✓	
Monthly Event Recognition					
Display table at one luncheon to promote company and products with access to members before and after the sponsored meeting	✓				✓
Admission and lunch for two representatives, introduction from podium and on signage, and opportunity to speak briefly about your company at sponsored luncheon	✓	✓	✓	✓	✓
Recognition on signage at every luncheon meeting	✓	✓	✓	✓	
Ongoing / Continuous Events					
Member directory access via password-protected ALA Suncoast Chapter website	✓	✓	✓	✓	
Logo and Link to Business Partner's website on ALA Suncoast Chapter Website	Large Logo/Link	Large Logo/Link	Med Logo/Link	Sm Logo/Link	
Inclusion on the ALA Business Partner List on ALA Suncoast Chapter website	✓	✓	✓	✓	✓
Recognition on ALA Signage at ALA Suncoast Chapter events	✓	✓	✓	✓	
Opportunity to participate in ALA Suncoast Chapter community service activities	✓	✓	✓	✓	✓